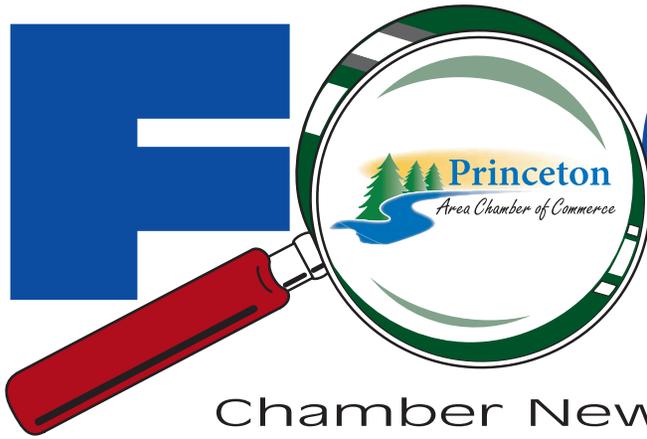


FOCUS

ON PRINCETON

Chamber News and Community Information



VOL. 17, NO. 12

Published By Princeton Area Chamber of Commerce

December 2014

**PRINCETON AREA
CHAMBER OF COMMERCE**

705 2nd St. N., Princeton,
MN 55371

Phone: (763) 389-1764

Fax: (763) 631-1764

www.princetonmnchamber.org
Email: pacc@sherbtl.net

**CHAMBER BOARD OF
DIRECTORS - 2014**

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Karen Michels

Small Business Saturday

November 29,
2014



www.princetonblockparty.net

Sleigh Rides &
Christmas Village Display
at the Depot
throughout the day

Storytime
12:30-1 p.m.

Santa Pictures
w/Princeton Ambassadors
at the Old School House
2:30-5:30 p.m.

"Polar Express"
Movie in the BoxCar
1:00-2:30 p.m.

Lots of Local Businesses Open!
So Shop Local and Save!

Mini Dazzle Parade
6:00 p.m.

CHAMBER OF COMMERCE CHAMBER SHOWCASE!



Welcome to the NEW Princeton Chamber of Commerce Chamber Showcase!



We randomly draw from our Chamber Members and feature a few each month so the Princeton Area Community can learn more about them. Thank you for supporting our members through your time, talents, donations, and purchasing power!

Sharp Styles Salon

114 N. Rum River Dr. Suite 120
Princeton, MN 55371
763-631-0026

sharpstylesalon@gmail.com

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission Statement: To provide our guests with a relaxing, quality hair, massage and nail service. To offer top notch quality spa service without a high spa price.

How many years have you been in business? 1 Year

How long have you been a Princeton Chamber of Commerce Member? NEW

What services or products do you offer?

Hair, nails, massage, Create It, Redken, Paul Mitchell, Kenra, Moroccan Oil.

What type of referrals help you grow?

Current client referrals.

In what ways do you give back to the Princeton Community?

Created job opportunities, involvement in community events, donations to various people and town events.

What is a little known fact about your organization?

Family owned and operated. Quality services and quality budget prices.

What are your hours?

Monday - Thursday 9-7; Friday 9-5; Saturday 9-3.

Anything else you want the Princeton Community to know about you or your business/organization?

We have a full menu of services to offer the community of Princeton and surrounding areas. Senior days and special kid pricing. Stop in to meet our staff and see what we have to offer.

Elim Care and Rehab Center

701 1st Street
Princeton, MN 55371
763-389-0410

tlundeen@elimcare.org

www.elimcare.org/communities/elim-care-rehab-center-princeton

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission: We serve the whole person, providing Christ-like care for our elders, serving in the spirit of Christ's love.

How many years have you been in business? 87

How long have you been a Princeton Chamber of Commerce Member? 10 years or more

What services or products do you offer?

Skilled nursing care; rehab services (physical, occupational, speech therapies); short stays including respite care; long stays; person-certified care; hospice services; Alzheimers and dementia care.

What type of referrals help you grow?

Referrals of persons who may need help for a short stay (ex. after an acute illness or hospital stay) or for longer stays. Referrals may be from hospitals or a variety of after-health care providers or we also admit clients directly from home.

In what ways do you give back to

the Princeton Community?

Our payroll for the campus is approximately \$4.2 million per year. If local dollars paid impact the community nine times over that is \$36 million per year of help to Princeton's economy. We are a vital player in Princeton's health delivery system, returning over 150 elders per year back to their homes. We provided support groups for the community of spiritual caregiving trying to help equip them to handle the challenges of life.

What is a little known fact about your organization?

We began in 1927 as a Christian alternative to The Poor Farm, located

just north of Princeton, and were the first Elim campus. Our organization now serves over 2,000 elders daily and Princeton's was our first location. Our 16 members of our leadership team have 288 years of service in our campus!

What are your hours?

24-7-365

Anything else you want the Princeton Community to know about you or your business/organization?

We'd love to help you with any aging questions. Navigating the seas of issues in aging is a huge challenge. Call us, we'd love to help!

Princeton December Flare Specials!

Paws Up 4 You

All Chuck It Toys and Life Vests 10% Off

Check out Facebook for Monthly Contest...you could win awesome prizes!

Nikki's - Hair, Skin & Nail Care

410 So. Rum River Dr.
763-389-0653

10% Off all Biolage Hair Care Products

(Must present this coupon)

Wilson Sports

20% off in-stock apparel including clearance for the month of December

Chamber members: would you like to be featured? Visit our website: www.princetonmnchamber.org and click on the MEMBER section to find the CHAMBER SHOWCASE form. Complete the form and mail, fax or scan and email it to us. We will randomly draw from those submitted.

Civic Betterment Club

Civic Betterment Club of Princeton had a busy November. Our Wine Tasting and Dinner was a great success. Thank you Maureen for all your work putting this event together. The Silent Auction Baskets looked beautiful through the combined efforts of Jenny, Char, Mark, Mardy, Gloria and Judy. We would like to give a Special Thank You to all the businesses for their donations and to those that came and supported this wonderful evening. The proceeds from

this event go to help fund all our community activities throughout the year.

Santaville's Old Fashioned Christmas in one of our favorite events to bring to our community. This year will be the 39th year with Santa. We will be at Trinity Lutheran Church on Saturday, December 6th from 9 a.m.-1 p.m. We will have many activities, Christmas carols by the piano, being played by Amy Wilcox. Face painting by two Leo Volunteer, Crafts by Leo, High School and Club members; a visit with Santa and have pictures taken by the Princeton Ambassadors. Write a letter to Santa while you're there and he can

take it with him to the North Pole. We will also have a store for children to shop for that special Christmas gift. A Silent Auction for parents so you can do some shopping too!

Refreshments will include: coffee, apple cider, juice and cookies. Santaville's Old Fashioned Christmas has been a part of so many family memories. We appreciate you sharing your family with all of us during this special season.

SAVE THE DATE
DECEMBER 4, 2014

You are invited to the
 Princeton Area Chamber of Commerce

Winter
GALA
& Fundraiser

*Sponsored by:
 The Princeton Area Chamber of Commerce*

**GET READY FOR
 SOME REAL FOOT
 STOMPIN' FUN!**

**PUBLIC IS
 WELCOME
 TO ATTEND**

Thursday, December 4
at Steven's Restaurant, Princeton

*Purchase your Gala tickets now to get the Early Bird Discount
 Tickets may be purchased on princetonchamberevents.com for \$40.
 Reserved table tickets may also be purchased.*

For more information call the PACC office or Sherry Newman 612-209-5534

We want to thank all of our past sponsors and participants that made last year such a great success. If you would like to offer your support or sponsorship this year, please contact the PACC office at 763-389-1764.

www.CalendarPrinceton.com



Are you looking for something to do this weekend?

Your one stop source for events happening around town!



A recent visit to Princeton, MN from the MN Design Team (MNDDT) concluded with recommendations of connections, they focused on communication and architecture.

The new website www.calendarprinceton.com strives to be the "communication connection" solution. This comprehensive community calendar combines the calendars of 35+ local organizations, churches, business, and clubs to promote all local events that are open to the public in one FREE easy to find place.

www.calendarprinceton.com is for the community and needs community involvement to succeed. You can get involved by using the calendar, look for activities, attend the ones that interest you, tell your friends, submit information on events you know about, shop with our advertisers.

You can even save a shortcut button on your smartphone's home page for easier use!

Welcome

NEW CHAMBER MEMBERS

Kim Jansen
Photography
 Kim Jansen

Edward Jones
 Eric Zebrowski

Solutions by
Design
 Debbie Trunk

Advanced Auto
Parts
 Jennifer Neuberger

It's the Most Wonderful Time of the Year

Congo Cafe & Cookie Walk

Thurs., December 4 • 10:30 a.m.-2 p.m.

First Congregational Church • 610 First Street, Princeton

COOKIES ARE \$3.50 PER DOZEN

We will also be featuring plenty of crafts, baked goods, games, etc. for sale!

NEW THIS YEAR! DELIVERY TO LOCAL BUSINESSES WITHIN CITY LIMITS!

For more information please contact the church office at 763-389-2034

Holiday Boutique

Saturday, December 6 • 9 a.m.-2 p.m.

Trinity Crossing, 112 6th Ave. N, Princeton
Come shop w/over 20 local crafters/vendors, then visit Old Fashioned Santaville afterwards at Trinity Lutheran Church!

*Tastefully Simple *Scentsy *Handmade Jewelry *Handmade washcloths
*Justice 4 Jugs *Pampered Chef *Handmade Mittens *Norwex
*Avon *and more.

Grandma's Kitchen

Saturday, December 6 • 9 a.m.-3 p.m.

Join us at Freshwaters UMC, 112 7th Ave. N.

Santaville's Old Fashioned Christmas

Saturday, December 6 • 9 a.m.-1 p.m.

Trinity Church in Princeton

Lighting Contest

Judging Dec. 10 & 11

Winners announced Dec. 17

Eligible to enter if you live in or have a business in Princeton Public Utilities (PPU) electric service territory
PRIZES AWARDED FOR GRAND, 1ST & 2ND, MOST CREATIVE AND BEST USE OF LED LIGHTING

APPLICATIONS DUE BY DEC. 8

Please be sure to have your display lit all of the nights of judging.

Applications available at the Chamber or online at www.princetonmnchamber.org

Customer Appreciation Holiday Social

Wed., December 17 • 2-5 p.m.

American Family Insurance • 116 Rum River Drive N

Everyone is invited!

Come out and visit with the staff while enjoying some hot cider, finger foods, hot chocolate, popcorn and desserts.

ELABORATE CHRISTMAS VILLAGE DISPLAY at the Princeton Depot

Opening SATURDAY, NOV. 29th AT 10 AM.
Closing at 6 pm for the Mini Dazzle Parade

Come and enjoy a large lighted display including farms, ski mountains, towns, a Christmas parade, fish houses on a lake, animated pieces, ice castle and much more.

Other Hours:
Friday, Dec. 5, 1-6 pm
Saturday, Dec. 6, 10 am-5 pm
Friday, Dec. 12, 1-6 pm
Saturday, Dec. 13, 10 am-5 pm
Friday, Dec. 19, 1-6 pm
Saturday, Dec. 20, 10 am-5 pm

CHILDREN'S VILLAGE:
Additional smaller village just for children to play with and set up.

CHILDREN'S CHRISTMAS STORIES:
Each Saturday between 12 noon and 1 p.m. Christmas stories will be read to children. All kids are welcome.

This display is being sponsored by:
-Thrift with a Twist/His Givers
-Central MN Art Co-op/The Print and Web Shop
-Princeton Chamber of Commerce
-Debbie Knight

Freewill donations to the Princeton Depot will be accepted and appreciated.

On Facebook search for the page named "Village." Please "like" and "share" the page.

A Night in Bethlehem

Wed., December 3 • 6:30 p.m.

Christ Our Light Parish, Princeton

Giving Feels Good



Let's help the folks who are having a hard time making ends meet, and that live in the Princeton School District.

Ages 0-14: Baby toys, jewelry, CDs, CD players, small radios, sweat-shirts, stocking caps, gloves, make-up kits, dolls, scarves, toys for all ages, games.

Donation Boxes: Located in area businesses starting in November, until December 19.

Distribution Days: Sat., Dec. 20, 9 a.m.-1 p.m.; Sun., Dec. 21, 1-4 p.m. Princeton VFW back door.

Drive-Up Drop Off for Gifts For Kids is Saturday, Dec. 13, 10 a.m.-1 p.m. at Civic Betterment Club Building across street from the Dairy Queen. Contact Allan Roehl at 763-631-2261. Sponsored by the Princeton VFW Auxiliary and Civic Betterment Club.

This is a volunteer program that helps financially stressed families at Christmas time. You must have a working phone number to receive confirmation that you are included in the Christmas Giving Program. Your application must be completed by December 1st to participate. You must write legibly to participate. Please be sure to specify girl or boy by circling the correct one. Please mark **ONLY 2** needs and **ONLY** write the sizes for those 2 items. Please give ideas for 2 practical gifts and 2 fun fits (only **ONE** should be a gift card!) Families are permitted to sign up with one Christmas Gift program per year. If you have questions, please call Stacy at 763-607-3447.

CHRISTMAS GIVING PROGRAM APPLICATION - 2014

Parent/Guardian Name: _____

Working Phone (*required to participate)

Home # _____ or Cell Phone # _____

Number of family members _____

1. Please circle: **Boy or Girl** Age _____
Needs-Choose two add size below your choices

Pants/Jeans	Shirts	Coat/hat/gloves	Socks/underwear	Boots or shoes

Practical gift idea Practical Gift Idea Fun item Fun item

--	--	--	--

2. Please circle: **Boy or Girl** Age _____
Needs-Choose two add size below your choices

Pants/Jeans	Shirts	Coat/hat/gloves	Socks/underwear	Boots or shoes

Practical gift idea Practical Gift Idea Fun item Fun item

--	--	--	--

3. Please circle: **Boy or Girl** Age _____
Needs-Choose two add size below your choices

Pants/Jeans	Shirts	Coat/hat/gloves	Socks/underwear	Boots or shoes

Practical gift idea Practical Gift Idea Fun item Fun item

--	--	--	--

Please circle: **Mother, Father, Grandparent, Other** _____
Choose a first choice and a second choice then (mark them as 1 and 2) add size below your choices

Pants/Jeans	Shirts	Coat/hat/gloves	Socks/underwear	Boots or shoes

Practical gift idea Fun item

--	--

List any other children/adults on a separate sheet with all information and return with this form.

Business/Civic Group/ Person of the Year Award

Princeton Area Chamber of Commerce Business/Civic Group and Volunteer must meet the following criteria to be to be considered for nomination. The business and Civic Group must be an active member of the Princeton Area Chamber of Commerce. The Volunteer must be a member of or employed by an active member.

Volunteering and other activities must take place in the Princeton community (city or townships). Chamber Members voted at the November 18, 2014 Annual General Membership Meeting that was held at Steven's.

The nominees are listed below.

The Awards will be announced and presented at the PACC Boots and Bling Gala on December 4th at Steven's 5:30-9:30pm for tickets contact the Chamber at 763-389-1764 or visit our website at princetonmnchamber.org

Congratulations Business of the Year Nominees:

ABRA Auto Body & Glass • Louise's Basement • Glenn Metalcraft

Congratulations Civic Group of Year Nominees:

Princeton Lion's Club • Downtown Committee
Princeton Ambassadors

Congratulations Volunteer of the Year Nominees:

Jim Oliver • Ginger Glenn • Robin Bayerl



Princeton Depot • 101 South Tenth Ave
November 28 & 29, 2014
10:30 am-3:30 pm
Donation of \$3.00 • 12 & under FREE

Princeton Area Visionary Committee Update

Announcements come first, so it has been voted on at our last meeting of November 10th, that the PAVC will meet one time a month instead of the two meetings that have been our norm. Therefore, we will be meeting the 2nd Monday of each month, 8 a.m. at K-Bob Cafe's front meeting room. Everyone is welcome to attend the meetings. It would be appreciated to expand our members and get fresh ideas!!

Our PAVC was very involved with the visit of the Minnesota Design Team in late September. Our 2006 Downtown Report that was done by Dr. Robertson of St. Cloud State University was referred to and many of his recommendations were "restated" by the Design Team. Use of our Rum River is a statement by both of these entities: the fact that we don't promote it's uniqueness, it's beauty and it's vibrancy. Our PAVC has worked with the City to reapply for the Legacy Grant; it was applied for September 26th by Carie Fuhrman as Community Developer at the time. We will hear by the end of January 2015 if the city is a recipient of the award. Riverside and Riebe Parks' projects which are numerous will be where the dollars will be spent for new bathroom facilities, updated and improved camping sites, new roof structure for the picnic facility with electric power, pedestrian/biking bridge over the river connecting the two parks, a trail along the riverfront going over the bridge and through Riebe connecting to Alpha Road.

Working collaboratively with the Downtown Committee, the city and Mille Lacs County, we are also addressing the placement of "bumpouts" on three intersections of Rum Drive Drive, 2nd Avenues North and South, and the intersection of 1st Street and Rum River Drive. Bumpouts basically make the road safer for pedestrians to cross. There have been way too many accidents on our "Main Street", a death, wheelchair users, bikers and "tons" of near misses. Recently reported by Chief Fredericks "near misses" are not recorded or acted upon because without a license plate number of the vehicle, the police department can't do anything. Personally, I was just a near miss and knowing that I needed the license number, I was too taken aback to get it! As the Design Team was here, the safety on Rum River Drive was brought up numerous times by the residents who took part in providing information. "I am afraid to cross the road," is what one woman stated.

Our PAVC will continue to be involved in making pieces happen for our area residents. Come and join us or email us with your ideas. Phone calls are also welcomed at 612-202-8674.

Carol Osseel - PAVC President

Fairview Northland's Night of Purpose

Fairview Northland Medical Center raises \$35,000 at Night of Purpose event

Princeton, MN (October 24, 2014) – Fairview Northland Medical Center hosted its first annual Night of Purpose, an event to raise awareness for hospital programs. The event raised more than \$35,000 to support pediatric rehabilitation.

The event was held Saturday, October 18, 2014 at Steven's Restaurant in Princeton. Attendees learned more about the hospital and enjoyed dinner, a silent auction and other activities. More than 100 people attended.

The philanthropic focus of this year's event is pediatric rehabilitation. The rehabilitation department serves nearly 300 children each year and the need is increasing. Today, the care team provides this essential service in a space geared primarily toward adult patients. The hospital is looking for community support to create a rehabilitation space designed for young patients.

Fairview Health Services, headquartered in Minneapolis, is a nonprofit, academic health system providing exceptional health care across the entire continuum. In partnership with the University of Minnesota, Fairview's 21,000 employee and 2,300 aligned physicians embrace innovation and new thinking to deliver greater value – higher quality, better experience and lower cost.



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2nd Weekend of EVERY MONTH!

December 13 & 14, 2014

THANK YOU FOR YOUR CONTINUING SUPPORT OF OUR GIRL SCOUT RECYCLING PROGRAM!

Drop off your donations in labeled recycling bins cardboard & paper anytime noon Friday through Sunday.

We welcome Business & Community Organizations' Donations. Donation Assistance Available: Saturdays 10am - 12pm

ACCEPTED ITEMS: Flattened cereal boxes, cardboard, newspaper, copy paper & magazines.

NO PLASTIC BAGS OR PHONE BOOKS PLEASE!

Our recycling proceeds go back into Princeton Community! Questions contact DeNice Janssen at 763-856-0810

'Who' are you?



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FINANCIAL FOCUS:

Check Out This Year-End Financial Checklist

Article 10 - Dec. 1, 2014

As 2014 draws to a close, you may want to look back on the progress you've made this past year in various areas of your life – and that certainly includes progress toward your financial goals. At the same time, you may want to make some end-of-year moves that can close out 2014 on a positive note while paving the way for a productive 2015.

Here are a few such moves to consider:

- **Boost your retirement plan contributions.** This actually isn't an "end-of-year" move because you have until April 15, 2015, to contribute to your Roth or Traditional IRA for the 2014 tax year. Nonetheless, the sooner you get extra dollars working for you in your IRA, the better. You can put in up to \$5,500 to your IRA (or \$6,500 if you're 50 or older) for 2014. If you are self-employed, or run a small business, you also have until April 15 to contribute to a retirement account, such as a SEP IRA or a SIMPLE plan. In addition to helping you build resources for retirement, these types of plans can offer you some tax advantages – so if

you haven't established a retirement plan yet, consult with your financial and tax professionals.

- **Sell your "losers."** If you own investments that have lost value since you purchased them, you can sell them before 2014 ends and use the tax loss to offset some capital gains you may have earned in other investments. If you don't have any capital gains, you can use up to \$3,000 of your tax losses to offset other ordinary income. And for a loss greater than \$3,000, you can "carry over" the excess and deduct it from your taxes in future years. If you still liked the investment that you sold at a loss, and you want to keep it in your portfolio, you could repurchase it, but you'll have to wait 31 days to avoid violating the IRS' "wash sale" rules. Keep in mind that these suggestions only apply to investments held outside your employer-sponsored retirement account; you can't take a tax deduction on capital losses in a 401(k) or similar plan.

- **Evaluate your 401(k) investment mix.** You may be able to adjust the investment mix in your 401(k) as often as

you like. So when evaluating your 401(k), make sure your holdings aren't concentrated in just a few investments, and try to determine if your portfolio is still appropriate for your risk tolerance – not too aggressive or too conservative. Also, if your plan offers a "Roth" option, consider taking advantage of it – with a Roth, you won't be able to deduct your 401(k) contributions from your taxes, but once you retire, you won't be taxed on your withdrawals.

- **Review your insurance coverage.** If you've experienced any changes in your life in 2014 – new spouse, new child, divorce, new job, etc. – you may need to review your life insurance coverage to make sure it's still sufficient for your needs and that you have the correct beneficiaries in place.

By making these and other moves, you can say a fond farewell to 2014, knowing that you've done what you could to help bolster your financial position – for 2015 and beyond.

– *This article was written by Edward Jones for use by your local Edward Jones Financial Advisor.*

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to **HIS GIVERS**

His Givers is a local
faith based nonprofit
that helps provide
necessities to those in need.



Thrift with a Twist
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DONATIONS ACCEPTED include:

Clothing, shoes, household goods, seasonal items, furniture, books, antiques & collectibles, sporting goods, toys, small appliances, musical instruments, etc. **Due to limited space, please call ahead regarding large items/quantities.**

31540 125th Street (south of Princeton on west frontage road) 763-389-1674

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- Floral
- Copies

OPEN 24 HOURS
1100 7th Ave. South, Princeton **389-1350**

SHOP LOCAL FOR YOUR HOLIDAY NEEDS

Thanks for supporting local businesses and ensuring a strong community!

Small Business Saturday November 29, 2014



Sleigh Rides & Christmas Village Display
at the Depot throughout the day

Storytime
12:30-1:00 p.m.

Santa Pictures
w/Princeton Ambassadors @ Old School House
2:30-5:30 p.m.

"Polar Express" Movie
in the Box Car 1:00-2:30 p.m.

Mini Dazzle Parade
6:00 p.m.

*Lots of Local Businesses Open!
So Shop Local & Save!*

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3 6:30 p.m. Night in Bethlehem Christ Our Light Parish, Princeton	4 SEE EVENTS FOR DECEMBER 4th BELOW	5	6 Trinity Lutheran Church 9 am-2pm Friends of the Library Tree Decorating winners announced/party 1:30 pm. in Community Room
7	8	9	10	11	12	13 Girl Scout Recycling Program @ ShopKo
14 Girl Scout Recycling Program @ ShopKo	15	16	17	18	19	20
21	22	23	24 4:00 and 9:00 p.m. Christmas Eve Masses Christ Our Light Parish, Princeton, Christmas Eve	25 9:00 a.m. Christmas Day Mass Christ Our Light Parish, Zimmerman, Merry Christmas!	26	27
28	29	30	31 New Year's Eve			

DECEMBER 4TH EVENTS:

Friends of the Library Meeting 10 a.m. @ Community Room
First Congregational Church Congo Cafe & Cookie Walk 10:30-2
Chamber Boots & Bling Gala 5:30-9:30 pm
Princeton Wine & Spirits Wine Club Tasting 7 pm @ Stevens

Christmas Lights
\$2.99 each

Multi-color 9827007 Clear 9826009

Hours: 8-8 Monday through Friday Sat. 8-5 Sun. 10-5

ACE Hardware
Rental, Garden Center and JCPenney Catalog Merchant
706 South Rum River Drive, Princeton
763-389-1733

MAKE THE MOVE TO STERLING POINTE AND KISS YOUR SNOW SHOVEL GOODBYE!

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Assisted Living & Memory Care
1250 Northland Dr. Princeton, MN 55371
Across from the Hospital
763-389-8655

The PACC is
LOOKING FOR VOLUNTEERS
to help at the many events during the year.
Call the Chamber Office at 763-389-1764 to help!

The items contained herein are published as submitted and are provided for general information purposes only. The Princeton Area Chamber of Commerce does not necessarily endorse the views expressed herein, nor does it guarantee the accuracy or completeness of any information presented. No responsibility on behalf of the Princeton Area Chamber of Commerce is accepted for any errors or omissions or results of any actions based upon this information. If you have any questions regarding any of the items, opinions or views within the content of this newsletter please contact the organizational representative of that source.