



Save the Date

February 6

After-Hours at the Princeton
Golf Course/Fore Seasons
Clubhouse Bar & Grill
4:00-6:30 pm

February 11:

Chamber Lunch & Learn
Taxes: Sadie Ash
11:45 am - 1:00 pm
Pizza Pub/Raven Room

February 12:

Nonprofit Networking
Chamber office
9-10 am

February 20:

PACC Networking - Because
Chamber Works at Premier
Real Estate Services- Crystal
Cabinet Works Training Center
7:45 am - 9:05 am

Next BIG Event:

Business & Community Expo April 4:

Princeton High School
9 am - 1 pm
More information online at
www.princetonmnchamber.org

Chamber Pride!

Thank you to all who have renewed your membership, started again after many years or are brand new to the chamber! We're glad to have you all!

We have been sending out 2020 plates for our returning members; however, if you do not have a chamber plaque, please let us know! We want to recognize you at a chamber luncheon with a new plaque. Please also let us know if you have not yet received a 2020 plate for your plaque. Speaking of plaques, be

sure to hang your Chamber plaque proudly at your business. Show that Chamber pride!

At our January luncheon, we heard from Jules Bolinger of the Elk River Chamber who spoke to us about the power of networking and how to best do it based on our personalities. We also recognized more new chamber members.



Welcome: **Go Savvy Social,**
Mandy Kruse &
Associates, Freedom
Center, Logan Sargent-
American Family
Insurance, and The
Grounded Path Massage.





Twice New Clothing & Treasures

Twice New Clothing & Treasures was one of our nominees for the Chamber's 2019 Nonprofit of the Year. Unfortunately, the name of this wonderful store was printed incorrectly in the Chamber Gala program as well as the voting ballots at a chamber luncheon in December. Due to that misprint, it was then printed incorrectly in a recent Union Times article.

The Chamber would like to sincerely apologize for this error. We know that **Twice New** has been working hard to get their name change (from Princeton Clothing Center) out in the public, and we feel terrible that we contributed to that misinformation.

Like all of our Princeton nonprofits, **Twice New Clothing & Treasures** does a great deal for our community. Please check them out!

BOARD MEMBER HIGHLIGHT

PACC Board Member Amber Wilkinson is just entering her sixth year on the Chamber Board! She said she feels it is important to be involved where you live and work and that being a board member has allowed her to work alongside some amazing board members to facilitate events and networking



opportunities that help promote, strengthen and grow our community. Like a line from the theme song of Cheers, "You wanna be where everybody knows your name," Amber said, "That is what I feel Princeton is like, and I love how supportive everyone is of our schools and local businesses." When she's not helping at Chamber events or busy with her job at **First Bank & Trust**, Amber is sitting at the hockey arena watching her son play hockey (year round). She balances the coldness of the hockey arena by soaking up the sun at the lake during the summer and traveling to warm places in the winter.



PACC Networking - Because Chamber Works - at Innovative Communication Strategies!

Thank you to Mary Patnode of **Innovative Communication**

Strategies for hosting our January networking group. Mary talked to our group about different social media marketing strategies and which ones work best for different audiences. We then had a great question and answer session where members shared what is working for them and Mary answered questions from the group on how to respond in certain situations.

We only have two more open hosting spots remaining in 2020 - November and December. Let us know if you'd like one!

AM Networking Dates

2/20: Premier Realty (Crystal Cabinets Training Center)

3/19: ACT on Alzheimer's (Public Safety Building)

4/16: ABRA Auto Body & Glass

5/21: Crystal Cabinet Works (Training Center)

6/18: City of Princeton

7/16: Edward Jones (loc. TBD)

8/20: Zimmerman Physical Therapy

9/17: First Bank & Trust

10/15: SendOut Cards (Civic Center)

After Hours Dates

2/6: Tapped Bar & Grill/Princeton Lanes

3/5: Fore Seasons Clubhouse Bar & Grill

Thank you to our 2020 Chamber Sponsors:

Sterling Pointe Senior Living
Minuteman Press
Marv's True Value
First National Bank of Milaca
First Bank & Trust
Crystal Cabinet Works
Bremer Bank
ABRA Auto Body & Glass

February Lunch & Learn - Taxes!



Yes, it's that time of year again - tax season. If you're like most people, you have many questions as you go through this process. We are so lucky to have Sadie Ash of SE Hemmerich Tax and Accounting Services, take time out of this busy season to meet with us about this important subject. We hope you'll

join us to learn more. Thank you to the **Princeton Pizza Pub** for hosting the February luncheon in the Raven Room. See you there!

Business & Community Expo Coming Soon!

It's time to start thinking about and get registered for the PACC Business & Community Expo. The Expo will take place on **Saturday, April 4 from 9 am - 1 pm** at the **Princeton High School**.

There are three easy ways to get registered:

1. Register and pay online (fees apply)
2. Complete an online form to be invoiced
3. Download and print a form and mail in payment

All three options are available via the PACC website at www.princetonmnchamber.org. Just click on the Expo from the home page.

Are you interested in sponsoring the event? We are looking for three - \$250 sponsors. Please contact the Chamber at pacc@princetonmnchamber.org if you are interested in sponsoring. We can't do it without you!

Welcome New Board Members!

Due to job changes and responsibilities, we had two board members who unfortunately had to step down. The Board of Directors appointed two new members in January, and we are excited to have them. Welcome Martha Ahlschlager from **Sterling Pointe Senior Living** and Dylan Donner of **Princeton Wine & Spirits**!

Rum River Festival Buttons

This year the Rum River Festival button will serve a larger purpose, but we need your help! As in year's past, the button will be designed through a contest and will be available for purchase for \$1 each. We would like to attach some savings at local businesses to those who wear their buttons during the festival. Would you like to offer a special or coupon to people wearing their Rum River Festival button into your business? Please email your special or coupon to pacc@princetonmnchamber.org as soon as possible. We are excited to offer this to our community during the festival!



Princeton Public Schools Long Range Planning

Princeton Public Schools is exploring the facility needs in our school district. They have held several criteria meetings recently and you are invited to learn the results! The district strongly encourages our families and community members to join in as options and solutions are created for the future of our school district. The next meeting is Feb. 11 from 6-8 pm at the Princeton Primary School. It's a GREAT day to be a Tiger!

2020 PACC Gala a HUGE success!



Thank you to all who attended the gala on Jan. 23 and who contributed to it as well. It was a great night! We ate delicious food provided by the **Pizza Pub** and were entertained by the great Noah Sonie. We also celebrated by naming the 2019 Business and Nonprofit of the Year. The nominees for Business of the Year were **Riverside Chiropractic, Princeton Golf Course/Fore Seasons Clubhouse Bar & Grill and ABRA Auto Body & Glass**. The voting was VERY close with ABRA Auto being

selected as Business of the Year. The nominees for Nonprofit of the Year were the **Civic Betterment Club/Community Garden, Princeton Public Schools and Twice New Clothing & Treasures**, with Princeton Public Schools being selected as Nonprofit of the Year. Congratulations to all the nominees!

