



Save the Date

April 6

Lunch & Learn
Hiring challenges during and
after COVID-19 - Tiffany Schomel,
Plastic Products, Noon on Zoom

April 14:

Morning Networking - Because
Chamber works with
SendOutCards! Mary E.
Anderson, 8 am on Zoom

Thank you to our 2021 Chamber Sponsors:

ABRA Auto Body & Glass
Bremer Bank
Crystal Cabinet Works
First Bank & Trust
M Health Fairview
Marv's True Value
Minuteman Press
Sterling Pointe Senior Living

**THANK
YOU!**

March Madness

It sure felt like March Madness in more ways than NCAA Basketball and Hockey tournaments this month. We had a lot going on with the Chamber during the month of March and we couldn't be more happy about it!

We have been busy planning lots of events including but not limited to, the Chamber Parks Challenge, the Business & Community Expo, the Rum River Festival and an event we hope to have in the fall.

In addition, we did our first ribbon cutting in quite some time. We are so happy to welcome **The She Shed** to the chamber. We helped them celebrate their grand opening of their new location on



Thursday, April 1st. We'd like to thank the Union Times for stopping by as well as Mayor Thom Walker of the **City of Princeton** for saying a few words and taking part. Be sure to stop by The Shed Shed! You will be sure to find

something you have to have!



Host AM Networking

Our 2021 Morning Networking slots are FULL! We hope you'll check out this group, which meets once per month. Our 2021 Schedule:

April: SendOut Cards

May: Beyond Benefits

June: City of Princeton

July: Marv's True Value

August: Goenner Consulting

September: Age Friendly Community

October: ABRA Auto Body & Glass

November: Minuteman Press

December: Reserved

Morning Networking meets the second Wednesday of each month from 7:45 -9:00 am. We are currently meeting on Zoom but look forward to meeting at host locations soon! We hope you'll join us!



2021 Business & Community Expo

Our Business & Community Expo looked quite different this year, but we want to thank all the businesses who were brave enough to take a chance with us and to use innovation to reach your customers. We had a live stream production that ran from 9 am - 1 pm on April 3rd, and the online booths were available to view through April 4th. Our crew had a great time visiting our local businesses and bringing people inside the businesses so



people could see all the great things they had going on. We started out at **CrossFit Beyond Sport** with Bunny Palooza and got a tour of their facility and ended the day at **Bopha Sar**, where we got a sneak peek at some of her newest creations. In between we went all over town and

broadcasted live from that place of business. We also visited with the Mayor, the Chief of Police and the Fire Chief. For those who don't have a brick and mortar business, we were able to chat with them right from their homes and learn about what they have to offer. There



really was something for everyone. The reach to our businesses was huge! At last count, we had reached over 3,000 people with the live stream. We had a few glitches with the website platform, but we have some great ideas for next year! A HUGE shoutout to our crew: Carrie Vesel of **ABRA Auto Body & Glass**, Faith Goenner of **Goenner Consulting** and Andrea Gerrard of **Small Business Casual**.

PACC Community Leadership Series 2021-2022

Beginning in September, we will be bringing you a brand new Community Leadership Series that we're very excited about. The series will offer participants an opportunity to grow personally, professionally and as a community member, with a specific focus on the community of Princeton. This is going to be a GREAT series! We have sponsorship opportunities as well. Be sure to get signed up today by visiting www.princetonmnchamber.org/pacc-leadership-series. Applications due no later than May 31st.

Series Schedule

September: Introduction/Strengthsfinder
 October: History of Princeton
 November: Local Nonprofits
 December: Local Government
 January: Healthcare/Human Services
 February: Local Manufacturing/Business
 March: Education/Arts
 April: Agriculture
 May: Recreation/Graduation

Lucky Duck Tickets On Sale NOW!

We're excited to bring back the Lucky Duck Race in 2021! Tickets went on sale starting April 1st. If you are interested in purchasing tickets, please email Kim at kim.young@princetonmnchamber.org and she will be sure to get you some. Also, if you are willing to help us sell some tickets, we would greatly appreciate it as our goal is to see 1,000 ducks floating down the river as part of the Rum River Festival in June. Tickets are only \$10/each this year and the ducks will be dropped from the Dunn Bridge on June 11th at 6 pm. Stop down at Riverside Park to see if yours is one of the first 25 ducks to cross the finish line. Not to worry: no ducks will be harmed in the drop. We are giving away over \$4,000 in cash prizes, so be sure to get your ticket(s) today! A big congratulations to Kelsy Siercks, the winner of the 2021 Lucky Duck button/sticker contest. Kelsy won the contest in 2000, but since we did not have the festival, she designed a brand new button/sticker for 2021. Congratulations, Kelsy!



2021 Chamber Parks Challenge

This year, the Princeton Area Chamber of Commerce is collaborating with the Sherburne Area United Way, the Elk River Area Chamber of Commerce and the Big Lake Area Chamber of Commerce on the Chamber Parks Challenge. All you have to do to participate is visit any of the local parks listed on the United Way website, take a photo while you're there and post the photo on the United Way Facebook page with the hashtag #princetonparkschallenge2021. When you do this, you are entered into a drawing for weekly prizes and each time you visit a park and post the photo, you are entered into a grand prize drawing worth almost \$600! More information can be found by [CLICKING HERE](#). Stop by a local park today!

